



SCHEDULE

Overview:

November 2, 2011 -
Wednesday

8:00-8:30	Registration
8:30-8:45	Welcome
8:45-9:00	Introduction
9:00-10:30	Keynote
10:30-12:00	Workshop Session I
12:00-1:15	Lunch
1:30-3:00	Workshop Session II
3:30-5:00	Workshop Session III

November 3, 2011 -
Thursday

8:00-8:30	Registration
8:30-8:45	Welcome
8:45-10:30	Keynote
10:30-12:00	Workshop Session I
12:00-1:15	Lunch - Keynote
1:30-3:00	Workshop Session II
3:30-5:00	Workshop Session III
7:00-9:00pm	Jessica Valenti

November 4, 2011 -
Friday

8:00-8:30	Registration
8:30-8:45	Welcome
8:45-10:30	Keynote
10:30-12:00	Workshop Session
12:00-12:30	Closing
1:30-3:00	Post-Conference Public Sessions
3:30-6:00	Post-Conference Gathering

Wednesday, November 2nd

Welcome and Introductions

Getting Friendly with Feminism and Prevention: A Man's Journey
Pat McGann

SESSION 1:

10:30am-noon

Primary Prevention of Sexual Violence (SATF's Prevention and Education Committee)

Intended for those who are new to prevention or who would like a refresher on basic prevention concepts, this workshop will provide a comprehensive overview of primary prevention as it relates to gendered violence, particularly sexual violence.

Breaking Free from "Real Man" Pressures (Pat McGann)

Men face intense pressure to live up to the expectations of traditional masculinity – displays of physical and emotional toughness, the drive to win at all costs, and expressions of aggressive sexuality. This presentation will look at Men Can Stop Rape's (MCSR) groundbreaking use of dominant stories and counter stories to raise young men's critical awareness of unhealthy masculinity and build in its place a positive, healthier masculinity connected to social and emotional learning. Dominant and counter stories of masculinity are cornerstones of MCSR's gender-based violence prevention work.

Developing Bystander Prevention Campaign That Resonates with Your Target Audience (Liz Cascone & Kate McCord)

This workshop will describe how Virginia's statewide sexual and domestic violence coalition enlisted the expertise of prevention experts, victim advocates, college personnel, and college students to create a dating violence bystander prevention campaign that resonates with its target audience—college students. Presenters will provide a step-by-step explanation of how the campaign was developed, including the development process for key messages and media components of the campaign. Key components and goals of bystander strategies will be explained and a variety of evaluative techniques will be discussed.

"Raped or Seduced?" How Language Shapes our Understanding of Sexual Violence (Claudia Bayliff)

This interactive session will explore the language of sexual assault: how we talk about and write about this crime. We will discuss specific examples of the language we use and explore how to discuss sexual assault in a way that more accurately depicts the crime. Participants will learn to recognize troublesome language and they will practice re-writing existing materials.

Approaching the Commercial Sexual Exploitation of Children (CSEC) through a Primary Prevention Lens (Erin Ellis)

While CSEC has received increased attention over the past few years, there has been relatively little focus on prevention. This workshop will explore the issue of CSEC from a primary prevention lens.

Lunch

SESSION 2:

1:30pm-3:00pm

Addressing Misogyny in Faith Communities (Dr. Ron Clark)

This workshop will examine misogyny as a root cause for intimate partner violence, sex trafficking, pornography, and sexual assault as well as other forms of oppression. From the perspective of a minister working with local agencies and with people from prostitution, abuse, and homelessness, Dr. Clark finds that many faith communities are not addressing the root cause of misogyny. He will ask if a faith-based model can be used to re-orient victims and oppressors to address this issue and promote healthy relationships, equality, support for victims, and accountability for abusers.

Countering Myths of False Reports (Christine Herrman)

Sexist and anti-feminist websites claim that a majority of women's rape allegations are false. Unfortunately, pro-victim advocacy has lagged in its response to these assertions. This workshop examines the tactics used to disparage victims' reports, and will offer critical rebuttal of the flawed research and methods favored by skeptics.

Working with Men of Color to Prevent Gendered Violence (SATF's Men's Engagement Committee)

This workshop will discuss ways to work with and within communities of color to engage men in the prevention of gendered violence. It will explore how to avoid approaching "all men" as a monolithic category, honoring and authentically engaging with the many identities men bring to this work.

Sexual Assault and Intimate Partner Violence Prevention in Indian Country (Ronda Metcalf)

This session will explore the history of sexual assault in Indian Country and the impact on today's generation, specifically concentrating on how intimate partner violence and sexual

assault prevention programs can work in Indian communities. Techniques in working with American Indian populations and sexual assault issues will be discussed.

The Great Pink Elephant: Opening a Dialogue on Pornography within a Prevention Framework
– Part 1 (Amy Loftus & Nick Miner)

We live in a hyper-sexualized culture and often are unaware of the stronghold the pornography industry has in popular culture, as it can be pervasive and consuming. Participants are encouraged to attend this workshop to understand how the topic of pornography fits in the context of a comprehensive sexual violence prevention strategy. Participants will learn to critically analyze this specific form of media, how it's linked to sexual violence, and discusses strategies for incorporating pornography into prevention efforts.

SESSION 3:

3:30pm-5:00pm

The Great Pink Elephant: Opening a Dialogue on Pornography within a Prevention Framework – Part 2 (Amy Loftus & Nick Miner)

See description above.

An Overview of Sexual Violence Prevention Strategies for Colleges and Universities
(Chad Sniffen)

This workshop will present an overview of sexual violence prevention strategies on college campuses from a consumer perspective. With so many options available, how can you figure out what is right for your work? This workshop will provide information and perspective to help you make an informed choice.

Media Savvy? Journalism and Gender Justice (Rob Okun)

Getting the media to report on the voices and ideas of those working for gender justice is an important part of an overall strategy in the struggle to prevent violence against women *and* to educate men and boys about the pitfalls of life inside the Man Box. Through video clip presentations, brainstorming, and Q & A, "Media Savvy? Journalism and Gender Justice" explores how to get the media to do a better job covering your work.

Ensuring Program Effectiveness: A Practical Guide to Assessing Prevention Efforts
(Stefanie Murray)

Do you dread assessment? No need! This session will guide you through practical, realistic ways to determine the effectiveness of your prevention efforts, ensuring the likelihood of success (and successful re-funding!).

Defining Healthy Masculinity (Pat McGann & Ashley Maier)

We spend a lot of time examining what is not healthy, but what about what *is* healthy? This session will explore core aspects of healthy masculinity and propose a definition for use in our work to engage men in the prevention of gendered violence.

Thursday, November 3rd

Morning Announcements

Black Feminist Reflections on Gender Violence and For Colored Girls
Rachel Griffin

SESSION 1:

10:30am-noon

The Illumination Project and PCC SAFE: Models for Social Justice Work on Campus (Jeannie La France & Rut Martinez-Alecea)

The Illumination Project (IP) is an innovative, nationally-lauded social justice and campus climate program that addresses issues of oppression through interactive theater. The IP promotes meaningful community dialogue and problem solving regarding social inequalities. Students in the program learn about social justice issues and interactive theater and build skills as educators, actors, activists, and leaders with the goal to educate other students, faculty, and staff on and off campus. This session will explore how the IP and a new branding strategy on the campus of Portland Community College work together to prevent sexual violence.

Hollaback: Movement to End Street Harassment (Emily May, Chad Sniffen, Joe LeBlanc)

Street harassment is one of the most pervasive forms of gender-based violence, and one of the least legislated against. Comments from "You'd look good on me" to groping, flashing, or assault are a daily, global reality for women and LGBTQ individuals. But, it's rarely reported and it's just culturally accepted as 'the price you pay' for being a woman, or being gay. Exploring video, texting, art, research, and protest, the workshop digs deep and encourages the audience to rethink their own experiences with street harassment, how these experiences have shaped us, and what we can do to stop it.

Media Matters: Practical Guidelines for Responding to High Profile Sexual Violence Cases (Anne Reams)

Many in the media continue to perpetuate damaging myths about rape, while "blaming the victim." In "Media Matters," *Voices and Faces Project* founder and *Chicago Tribune* contributor Anne K. Ream explores how we can change that. Using real-world case studies and examples of what works (and what doesn't) when responding to high-profile media

cases, and exploring how new media vehicles – and user-generated content – can change the game for the anti-violence movement, this interactive lecture/slide program provides tools that can be used by advocates, allies, prosecutors, and law enforcement personnel dealing with the media in their work.

Black Cinema: A Retrospective of Social Justice (Tracy Wright & Althea Hart)

This session will identify Black films, identify intersections of oppression, identify movie and media themes that have an impact on communities of color, and identify ways to use Black films as a platform for outreach, organizing, and anti-oppression efforts.

All Hands on Deck: Changing the Culture with "Average Joe" (Jonathan Grove)

Culture changes all the time, though large-scale adoption of new ideas is required. While men are certainly not THE solution to ending violence against women, engaging the majority of the male population will certainly shift the culture. In this workshop, participants will determine if there are more effective means of developing a larger base of engagement for the future. The workshop will draw upon research theory to explore our current engagement methods, strengths of those approaches, and barriers that remain. Finally, a case study and tool to create a low resource, multi-tiered approach will be presented. Each participant will then have the opportunity to collaboratively create a step-by-step model for their agency to more effectively engage men in their programs.

Lunch: Engaging Men Through Pop Culture

Joshua Phillips

SESSION 2:

1:30pm-3:00pm

Hip-Hop and its Exploitation of Communities of Color (Tracy Wright & Althea Hart)

This will be an interactive workshop that examines hip-hop, its culture, misogynistic themes, their impact on communities of color, and social norms that support its appeal. The workshop will use positive framing to present strategies that allow participants to use music and culture as a means to engage and organize around the issues of sexual and domestic violence. Tools provided will be applicable to other genres of music and media forms.

A Way from Violence (Jeff Buchholtz & Carol Moseley)

Through an intersectional feminist methodology, this film and discussion provide a pedagogical model for exploring the connections between various forms of oppression (racism, classism, homophobia, etc.) and sexual violence. The film, *A Way From Violence*, which includes elements of performance, lecture, and interviews, is used to stimulate thought on the importance of intersectional approaches to sexual violence prevention. Group discussion then allows participants to incorporate lessons from the film into their own work/activism.

Breaking the Mold, Not the Child: Preventing Violence Against Gender Non-Conforming Children & Youth – Part 1 (Zena Britadesco & Jenn Burleton)

This workshop will examine how misogyny and societal gender stereotyping, combined with behavior often labeled as “homophobia,” intersect to form excuses for emotional and physical abuse targeted at transgender, gender non-conforming, and cisgender children and youth. Content will address how deviation from gender norms is presented and sensationalized in the media, and how these portrayals are used to justify the perpetuation of further abuse under the guise of “protecting” youth. A four-step standard of prevention and care for supporting gender non-conforming youth, RACE [Recognition, Acceptance, Congruence, and Empowerment] will be modeled.

Practicing Safe Text – Part 1 (Ali Mailen Perrotto)

Recognizing that teen culture feeds on digital communication, like texting, social networking, blogging, etc., this workshop seeks to explore sexting from the perspective of an advocate. Workshop participants will critically analyze sexually explicit digital communication and identify common themes in the spectrum of consent and sexual violence. Using a combination of roundtable discussion, group dialogue, and practical activities, the workshop will create space for attendees to develop mutual understandings of digital and teen culture, perspectives and approaches to sext education, and the primary prevention of digital forms of sexual violence.

Using Popular Culture to Engage and Mobilize Men in Working to End Gender Violence (Josh Phillips)

As an author, speaker, and activist, Mr. Phillips has the privilege of speaking with thousands of young men across the country. When speaking about sexism and gender violence, it can be difficult to engage young men in conversations that challenge sexual violence and confront male privilege. However, there is something captivating about popular culture in that it provides a way to teach men about gender violence by deconstructing the representations of violence in our everyday lives. Through pop culture, sports, and music, Mr. Phillips has encountered new ways of using popular culture as a pedagogical tool for teaching men about men’s violence against women, children, and other men. This session will explore some of these strategies as a backdrop for engaging men and creating new allies in the struggle to end gender violence.

SESSION3:
3:30pm-5:00pm

Practicing Safe Text – Part 2 (Alissa Mailen)

See description above.

Breaking the Mold, Not the Child: Preventing Violence Against Gender Non-Conforming Children & Youth – Part 2 (Zena Britadesco & Jenn Burleton)

See description above.

To Tweet, or Not to Tweet: Is That the Right Question? (Chad Sniffen)

How can emerging social media technologies help our movement frame discussions around sexual violence? What is the value of these technologies for prevention and intervention programs? How can social media help us to tell a good story? Participants in this workshop will learn about a range of social media tools and their common usage. The workshop will address some of the factors to consider when thinking about the role social media can play in achieving an agency's communication goals, and provide examples of internal policies that can help agencies to manage the way social media strategies are implemented.

Global Perspectives on Engaging Men in Violence Prevention: Strategies, Challenges, Trends (Erin Casey)

This workshop will draw on findings from two recent studies to generate discussion about strategies for inviting and sustaining men's engagement in the prevention of violence against women. The sessions will also examine common tensions inherent in engaging men, and look at how programs around the world are thinking about and negotiating those tensions in various contexts.

Rape Prevention Education (RPE) in Oregon – Panel

What's going on in Oregon regarding prevention? This session will answer that question. A panel of representatives from RPE programs throughout the state will discuss their RPE work as well as lessons learned, how they have blended RPE work into their organizations, and suggestions for programs that would like to replicate their strategies. Programs will also share products they have produced using RPE funds.

Evening Event

7:00pm-9:00pm

A special evening with Jessica Valenti!

Friday, November 4th

Morning Announcements

Beyond Consent: How Reclaiming Sexuality Combats Rape Culture
Jaclyn Friedman

WORKSHOPS:

10:30am-noon

Engaging Men at the Intersections (Cliff Leek)

All forms of oppression and domination are intrinsically linked and interdependent; therefore, approaches to end sexual violence must be multi-faceted and inclusive. This workshop will introduce the concept of intersectionality with a particular focus on masculinities. Attendees will explore, through participation in interactive activities and group dialogues, the ways in which axes of identity interact, rely upon one another, and have an impact on our communities and lives.

Media for Social Justice –Panel

Hear from a panel of activists who have accomplished the goal of using media to promote social justice. Learn about what they do and how they do it. Panelists include Jaclyn Friedman (Women, Action, and the Media), Rob Okun (Voice Male Magazine), and more!

A Minor Proposal (Nick Guerrero)

A Minor Proposal explores major underlying attitudes in mainstream sexuality and sexual violence prevention education, with an emphasis on adultism as a root oppression. In current sexuality education and sexual violence prevention work, unchecked adultist attitudes and beliefs create barriers to effective communication and education. *A Minor Proposal* insists that we move beyond the common lip service of such notions as youth empowerment. Instead, it is proposed that a key tactic in dealing with these issues is, in fact, an awareness of adult privilege and a re-positioning of youth rights as a central agent in youth/adult engagement and curricula development.

Prevention and the Promise of Critical Consciousness: Deconstructing "Love the Way You Lie" and Violence as Entertainment (Rachel Griffin & Josh Phillips)

In June of 2010, Eminem released the song *Love the Way You Lie* featuring pop/R&B singer Rihanna. Given the extreme popularity of *Love the Way You Lie* coupled with the song's representation of intimate partner violence, the presenters situate the lyrics and the music video as pedagogical representations that normalize violence against women and subsequently strengthen patriarchal ideologies. Using this song and other pop culture examples, this session will explore the representations of girls, women, and femininity in U.S. American popular culture. Presenters will also highlight how females are entrapped in media images that objectify their bodies, dismiss their intelligence, and deny their humanity to problematize violence being understood as innocent entertainment.

LGBTQ Latin@ Victims of Interpersonal Violence: A Minority within a Minority (Jj Lara)

This workshop will focus on the intersections of homophobia, heterosexism and racism that enhance negative stereotypes associated with being Latin@ and LGBTQ, including how these portrayals increase LGBTQ Latin@s vulnerability to becoming targets for sexual violence, not only from the general populace, but also within the Latino community.

Jaclyn Friedman Book signing Event: "What You Really Really Want: The Smart Girl's Shame-Free Guide to Sex & Safety"
1:30-3:00

Screening of "Boys and Men Healing" by Big Voice Pictures
1:30-3:00

Screening of Miss Representation Film (\$10)
1:30-3:00

Making a Community-Based Sexual Violence Prevention Plan
(Wanda Powless, Klamath Crisis Center)
1:30-3:00

